



RA 9299

Republic of the Philippines

June 25, 2004

Negros Oriental State University

NOPS (1907)

NOTS (1927)

EVSAT (1956)

CVPC (1983)

Kagawasan Ave., Dumaguete City, Negros Oriental, Philippines 6200

BACHELOR OF ARTS IN COMMUNICATION

Per CMO No.35, series of 2017
Effective School Year 2018-2019

FIRST YEAR

| First Semester | | | | | |
|----------------|-------------------------------------|-----------|----------|-----------|----------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| GE 1 | Understanding the Self | 3 | | 3 | |
| GE 2 | Readings in Philippine History | 3 | | 3 | |
| GE 3 | The Contemporary World | 3 | | 3 | |
| FIL 1 | Akademiko sa Wikang Filipino | 3 | | 3 | |
| PE 1 | Physical Fitness and Health | 2 | | 2 | |
| NSTP 1 | National Service Training Program 1 | 3 | | 3 | |
| MC 100* | Introduction to Communication Media | 3 | | 3 | |
| TOTAL | | 20 | 0 | 20 | |

Enhancement (For OFF-TRACK Senior High School graduates)

| | | | | | |
|-----------|---|---|--|--|--|
| EN TRENDS | Trends, Networks, and Critical Thinking in the 21st Century Culture | 3 | | | |
| EN COMM | Community Engagement, Solidarity, and Citizenship | 3 | | | |

| Second Semester | | | | | |
|-----------------|-------------------------------------|-----------|----------|-----------|----------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| GE 4 | Mathematics in the Modern World | 3 | | 3 | |
| GE 5 | Purposive Communication | 3 | | 3 | |
| GE 6 | Art Appreciation | 3 | | 3 | |
| GE 7 | Science, Technology & Society | 3 | | 3 | |
| GE 10 | Environmental Science | 3 | | 3 | |
| PE 2 | Recreational Games and Sports | 2 | | 2 | PE 1 |
| NSTP 2 | National Service Training Program 2 | 3 | | 3 | |
| MC 101* | Media Law: Journalism Principles | 3 | | 3 | MC 100 |
| TOTAL | | 23 | 0 | 23 | |

| | | | | | |
|---------|---------------------------------------|---|--|--|--|
| EN DRRR | Disaster Readiness and Risk Reduction | 3 | | | |
| EN HUM | Humanities | 3 | | | |

SECOND YEAR

| First Semester | | | | | |
|----------------|------------------------------------|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| GE 8 | Ethics | 3 | | 3 | |
| GE 9 | Life and Works of Rizal | 3 | | 3 | |
| GE 11 | Gender and Society | 3 | | 3 | |
| LIT 1 | Philippine Literature | 3 | | 3 | |
| MC 200* | Communication, Culture and Society | 3 | | 3 | MC 100, MC 101 |
| MC 201 | Developmental Communication | 3 | | 3 | 2nd Year Standing |
| MC 202 | PR & Advertising | 3 | | 3 | 2nd Year Standing |
| PE 3 | Rhythmic and Social Recreation | 2 | | 2 | PE 1 |
| TOTAL | | 23 | 0 | 23 | |

| Second Semester | | | | | |
|-----------------|--|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| GE 12 | Philippine Popular Culture | 3 | | 3 | |
| FOR LANG | Foreign Language | 3 | | 3 | |
| PE 4 | Cultural Presentation & Sports Management | 2 | | 2 | PE 1 |
| MC 203* | Communication Theory | 3 | | 3 | MC 200 |
| MC 204 | Risk, Disaster, and Humanitarian Communication | 3 | | 3 | 2nd year standing |
| MC 205 | Print Media & News Writing | 3 | | 3 | 2nd year standing |
| MC 206 | Writing Through Social Sciences/Philo | 3 | | 3 | 2nd year standing |
| MC 207 | Public Relations Principles and Practices | 3 | | 3 | |
| TOTAL | | 23 | 0 | 23 | |

THIRD YEAR

| First Semester | | | | | |
|----------------|----------------------------|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| MC 300* | Communication Research | 3 | | 3 | MC 200, MC 203 |
| MC 301 | Basic Communication | 3 | | 3 | 3rd year standing |
| MC 302 | Visayan Journalism | 3 | | 3 | 3rd year standing |
| MC 303 | Broadcast Journalism | 1 | 2 | 3 | 3rd year standing |
| MC 304 | Performance Media | 3 | | 3 | 3rd year standing |
| MC 305 | Public Information | 3 | | 3 | 3rd year standing |
| MC 306 | Micro Economics | 3 | | 3 | 3rd year standing |
| PSYCH 100 | Introduction to Psychology | 3 | | 3 | |
| TOTAL | | 22 | 2 | 24 | |

| Second Semester | | | | | |
|-----------------|--|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| MC 308 | Communication Media and Ethics/HR Mgt. | 3 | | 3 | 3rd year standing |
| MC 309 | Print Media Principles & Practices/Investigative Reporting | 3 | | 3 | 3rd year standing |
| MC 311 | Intro to Graphics & Photo Journalism | 1 | 2 | 3 | 3rd year standing |
| MC 312 | Science & Health Communication | 3 | | 3 | 3rd year standing |
| MC 313 | Communication in the ASEAN Setting | 3 | | 3 | 3rd year standing |
| MC 315 | Integrative Marketing Communication | 3 | | 3 | 3rd year standing |
| TOTAL | | 16 | 2 | 18 | |

SUMMER

| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
|---------|-------------------|-----|-----|-------|---|
| MC 316 | Internship | 3 | | 3 | All Major Subjects and at least 90% of all subjects from first year to third year |

FOURTH YEAR

| First Semester | | | | | |
|----------------|--|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| MC 400 | Thesis/Special Project 1 | 3 | | 3 | 4th Year Standing |
| MC 401* | Communication Planning | 3 | | 3 | MC 300 |
| MC 402 | News, Feature, Opinion, & Editorial Writings/Editing | 3 | | 3 | 4th Year Standing |
| MC 403 | Multimedia Story & Film Story Telling | 1 | 2 | 3 | 4th Year Standing |
| BA 200 | Macroeconomics | 3 | | 3 | |
| TOTAL | | 13 | 2 | 15 | |

| Second Semester | | | | | |
|-----------------|----------------------------------|-----------|----------|-----------|-------------------|
| Subject | Descriptive Title | Lec | Lab | Total | Pre-req. |
| MC 405 | Thesis/Special Project 2 | 3 | | 3 | 4th Year Standing |
| MC 406 | Communication Management | 3 | | 3 | MC 401 |
| MC 407 | Knowledge Management | 3 | | 3 | 4th Year Standing |
| MC 408 | Food, Travel & Online Journalism | 3 | | 3 | 4th Year Standing |
| TOTAL | | 12 | 0 | 12 | |

First Revision: August 2020

Summary

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|--------------------------------------|------------|
| 12 GE Courses | 42 |
| 26 Required Mass Comm Course | 78 |
| 4 Required Non-Mass Comm Course | 12 |
| OJT/Internship | 3 |
| PE & NSTP | 14 |
| 4 Elective | 12 |
| Total | 161 |
| With Enhancement (for SHS-Off track) | 12 |
| Total | 173 |

No. of Units

| | |
|--------------------------------------|------------|
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| OJT/Internship | 3 |
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